

# **Prestwich**

# **Township Action Plan**

**2013 - 2015**

**PERFORMANCE REPORT**

**(July 2014 update)**

Section	Page	What it contains?
Introduction	3	A background to the Township Action Plan and Performance Report
Improved Health and wellbeing	4	An overview of successes achieved for this theme in 2013/14
Improved Employment Opportunities	5	An overview of successes achieved for this theme in 2013/14
Educational Attainment / Learning	6	An overview of successes achieved for this theme in 2013/14
Community Safety	7	An overview of successes achieved for this theme in 2013/14
Community Pride and Belonging	8	An overview of successes achieved for this theme in 2013/14
Town Centre Regeneration	9	An overview of successes achieved for this theme in 2013/14
Summary	10	A breakdown of the progress made by Prestwich Township Forum over the course of 2013/14
Contact Details	12	E-mail contact details

# Introduction

---

- 1.1 This report outlines the performance of the Prestwich Township Forum and the progress on each of the themes contained within the Prestwich Township Action Plan for 2012-13. The information provided has been gathered from a number of qualitative and quantitative sources including Bury Insight, Index of Multiple Deprivation, Area Profile Data and various local community intelligence.
- 1.2 There are currently 6 key thematic priorities contained within the Prestwich Action Plan for 2012/13:
- Improved Health and Wellbeing
  - Improved Employment Opportunities
  - Educational Attainment and Learning
  - Improved Community Safety
  - Improved Community Pride and Belonging
  - Town Centre Regeneration

This report provides a summary of the overall performance for each of the themes and the projects which contribute to their delivery.

- 1.3 Where possible both quantitative and qualitative data sources have been used to demonstrate the progress that has been made by the Township Forum on each theme.
- 1.4 The detail of this performance report can be viewed on the Township Forum web pages at [www.bury.gov.uk/townshipforums](http://www.bury.gov.uk/townshipforums). If you require copies of the report please contact Ruth Shedwick 0161 253 5327.

# Outcome: Improved Health and wellbeing

## IMPROVED HEALTH AND WELLBEING

### Project Overview (Aims & Outputs)

#### What We Promised

- Inform and advise local community about changes to welfare reform
- Reduce fuel poverty and its effects-promote “Toasty Campaign” to enable residents to access energy efficiency measures
- Encourage healthy eating-Support use of allotment space and raise awareness of incredible edible
- Increase fitness and exercise-Growth in participation in 14-25 year olds and across the adult population. Concentration especially on engagement of women and girls

#### What We Did

- General information and advertising of Toasty Campaign in Sedgley Ward in targeted Super Output Area throughout August.
- Consultation with groups of women and girls on perceived exercise and fitness needs
- Discussions with children centre staff re reaching target groups for exercise

### Project Updates

#### Successes to Date

- Presentation on I Will if You Will project to Township Forum in November
- Fitness class taster sessions being delivered at various community locations including Maccabi Centre
- Adult outdoor gym equipment installed in St Mary’s Park
- Training and educational opportunities re health and first aid delivered at the mosque in Prestwich.
- Healthy Cooking courses delivered from Toodle Hill Children’s Centre
- Child Safety Course (accident prevention and basic first aid) being delivered from Toodle Hill Children’s Centre
- “All About Me” course re personal health and wellbeing
- Mums Get Fit sessions at Sedgley Childrens Centre
- Fitness Taster sessions at Maccabi

#### Areas of Concern/Next Steps

- Bury healthier communities- a voluntary organisation concerned with reaching minority communities to help to deliver messages and training on health and social welfare. Have been delivering health messages via the mosque in Prestwich. Delivery of first aid, smoking cessation and healthy lifestyle course via the mosque. Have also made links with Children’s centres. Have applied for funding to support work in key areas. May need some help to reach key groups in the Jewish community and with non British nationalities living locally.

# Outcome: Improved Employment Opportunities

## IMPROVED EMPLOYMENT OPPORTUNITIES

Project Overview (Aims & Outputs)	Project Updates
<p><b><u>What We Promised</u></b></p> <ul style="list-style-type: none"> <li>• Tackle long term employment – identify training needs to support employability</li> <li>• Jobs and training advice to harder to reach communities</li> <li>• Build communication links with large and small employers</li> </ul> <p><b><u>What We Did</u></b></p> <ul style="list-style-type: none"> <li>• Support Job Club at Toodle Hill Children’s centre. Promotion of club via Township Forum membership</li> <li>• Prestwich Works concentrating efforts to engage with Jewish community</li> <li>• Linked Adult learning with Prestwich works for Community based learning to get people work ready- numeracy and literacy courses</li> <li>• Funding for people living in St Mary’s ward identified- Bury College “Changing Lives” project. Links made with Prestwich Works and Butterstile Children’s Centre</li> </ul>	<p><b><u>Successes to Date</u></b></p> <ul style="list-style-type: none"> <li>• Prestwich Works to date have managed to get more than 30 people into employment</li> <li>• Presentation on Prestwich Works and successes delivered to Prestwich Township Forum in November</li> <li>• Job Club weekly from Toodle Hill Children’s Centre.</li> <li>• As part of the Connecting Provision Trainees, 2 trainees from Prestwich successfully completed the initial 6 week placement and went onto 6 month paid placement with Bury Council.</li> </ul> <p><b><u>Areas of Concern/Next Steps</u></b></p> <ul style="list-style-type: none"> <li>• Continue promotion of Job Club</li> </ul>

# Outcome: Improved Educational Attainment/Learning

## IMPROVED EDUCATIONAL ATTAINMENT / LEARNING

### Project Overview (Aims & Outputs)

#### What We Promised

- Improve communication between local community and central organisations re learning needs locally
- Delivery more learning in the community
- Ensure children are school ready-support for parents and encourage early reading
- Engagement with young people on Polefield Estate - encourage volunteering

#### What We Did

- Representative from the Township forum now sits on Community Learning Partnership to represent views and needs of Prestwich Communities
- Chill out Zone on Polefield estate - Homework club and other activities for young people from the estate
- See links made with Bury College and Adult learning (above)

### Project Updates

#### Successes to Date

- Chill out zone run by volunteers. 20 young people attending regularly- waiting list in place
- Job Club, Cookery Course and child safety courses from Toodle Hill Children's Centre

#### Areas of Concern/Next Steps

- Continue links with Bury College, Adult Learning and Butterstile Children's Centre – promote courses, encourage learning

# Outcome: Improved Community Safety

## IMPROVED COMMUNITY SAFETY

### Project Overview (Aims & Outputs)

#### What We Promised

- Continue partnership working
- Raise awareness of ASB/Personal Safety/ Crime/drugs etc amongst school age children
- Work with schools and communities to endorse and assist in implementation of Streetsafe-20 mph zones in residential areas
- Encourage schools to participate in "Safer School Parking Charters"

#### What We Did

- Set up "PAG"- Partnership Action Group to target issues of ASB and crime in the area on a multi agency basis. The group also looks at particular perpetrators and vulnerable victims of crime.
- BSafe BCool project organised to be delivered to all year 9 Pupils in October, over a two week period

### Project Updates

#### Successes to Date

- 20mph zones consulted on and recommended to proceed Bent Lane/ Ostrich Lane area, Woodhill Drive area, Sedgley Park area
- Bent Lane/ Ostrich Lane completed and now have operational order. Sedgley area issued for construction but to be completed.
- Safer School parking Charter launched at Our lady of Grace-Prestwich school. Use of banners to persuade responsible driving and parking around schools.
- Successful delivery of BSafe BCool project to all year 9 pupils in October 2013 delivering messages on personal safety, crime, consequences of crime, anti social behaviour, peer pressure and affects of drugs and alcohol
- Weekly Community Police Surgery every Tuesday 5pm-6pm at Sedgley Children's Centre

#### Areas of Concern/Next Steps

- Implementation of 20mph zones- in progress.

# Outcome: Community pride and belonging

## COMMUNITY PRIDE AND BELONGING

### Project Overview (Aims & Outputs)

#### What We Promised

- Increase “Pride in Prestwich” - positive promotion of Prestwich as a nice place to live.
- Support for work of Township Forum
- Continued support locally for Parks events
- Pride in Six town Housing areas

#### What We Did

- Monthly community event email updates and positive promotion via events, publicity
- Community clean up in town centre in May 2013. Organised by Local in Prestwich
- Six Town housing clean up days
- Prestwich Clough Day, Festival, Carnival, and Festwich all went ahead in June/ July 2013
- Repainting of fences on Polefield Estate

### Project Updates

#### Successes to Date

- Successful clean up- over 70 volunteers turned up to help
- Successful delivery of events, Clough day, Carnival, Festwich and Prestwich Festival events
- Polefield estate- refurb and painting of fences on the estate to make the area look better
- Community Clean up days in Polefield, Bent lane/ Rectory, Milton Road (Six Town Housing)
- Bury Healthier Communities Group organised Eid Party at end of October at Toodle Hill Children’s Centre. Multi cultural event to celebrate diversity in the area.
- Festive market and lights switch on
- Installation of Eruv in Prestwich area

#### Areas of Concern/Next Steps

- Continue promotion of local events, and monthly correspondence with local community – for well informed communities
- Promote community funding and encourage engagement



# Outcome: Town Centre Regeneration

## COMMUNITY PRIDE AND BELONGING

Project Overview (Aims & Outputs)	Project Updates
<p><b><u>What We Promised</u></b></p> <ul style="list-style-type: none"> <li>• Support for Local in Prestwich (LiP)- support for events and publicity drives</li> <li>• Give people of Prestwich a say in Prestwich Town Centre Developments- re-establish Prestwich Regeneration Group</li> </ul> <p><b><u>What We Did</u></b></p> <ul style="list-style-type: none"> <li>• Support for Local In Prestwich clean up event</li> <li>• Banners arranged for Town Centre to improve the look of centre and raise profile/encourage visitors</li> <li>• Regeneration group now meeting regularly – reports back to Township Forum</li> </ul>	<p><b><u>Successes to Date</u></b></p> <ul style="list-style-type: none"> <li>• 70 volunteers at town centre clean up event</li> <li>• Wind banners in place</li> <li>• Successful Christmas lights switch on</li> <li>• Regeneration group have council officer commitment to advise re planning and property issues</li> </ul> <p><b><u>Areas of Concern/Next Steps</u></b></p> <ul style="list-style-type: none"> <li>• Development of the A56 proposed scheme to ensure delivery and local community participation.</li> </ul>

# Summary of Township Forum in 2013 - 2014

---

## Area Plan

Over the past year, Prestwich Township Forum produced a Township Plan, to identify priorities where, by working together with local councillors, community representatives, residents, local groups, and partner agencies, they can make a difference to improve life for all residents. The Township Plan includes an annual action plan that has been reported on at Township Forum meetings throughout the year. This action plan includes the key projects and actions to be delivered over the coming year which contribute towards delivery of the overarching local priorities agreed by the Township Forum.

The Township Plan was developed through active engagement and discussions with Township Forum members - including both Councillors and Advisory Group members. 'Round table' discussions were held to provide an opportunity for wider community representatives, partner organisations and residents to get involved in agreeing local priorities. This will be repeated for 2015-16.

## Attendance

Prestwich Township Forum figures for attendance are below.

June 2013	July 2013	September 2013	November 2013	February 2014	March 2014	TOTAL	Average
17	9	18	21	22	39	126	21

## **Advisory Group involvement**

Each Township Forum appoints Advisory Group members to contribute and speak on relevant issues. They help to improve the range of knowledge and expertise on the Township Forum and provide an inclusive approach to improving the outcomes for each area. In particular, they champion or lead projects within Township Plans.

## **Presentations / Consultation with Township forums**

The value of the Township Forums is recognised in major public consultation exercises. During 2013/14 this has included:

- Plan for Change
- Council Budget
- Presentations on major changes to health services in the borough (Clinical Commissioning Groups and Health and Wellbeing Board)
- Council Tax Support Scheme
- Welfare Reform
- Recycling and waste management updates
- StreetSafe – proposed introduction of 20mph zones

## **Community Fund**

The Council continues to allocate £1,000 per ward each year to support the work of voluntary and community groups. Individual grants to the 'ward fund' are available for a maximum of £250. Additionally, a borough-wide allocation of £13,000 is available for 'cross-ward' applications from third sector organisations, with a maximum individual grant of £750. Small grants funds are also available for grants of up to £12,000. In 2013/2014 a total of £7,932.95 was allocated to Prestwich community groups.

**Ruth Shedwick**  
**Township Co-ordinator**  
**Communities Section**

**3 Knowsley Place, Duke Street, BL9 0EJ**

**0161 253 5327**

**[r.shedwick@bury.gov.uk](mailto:r.shedwick@bury.gov.uk)**